



The Daily O'Collegian
 Oklahoma State University
 106 Paul Miller Building
 Stillwater, OK 74078
 P (405) 744-8373
 F (405) 744-7936

Online Advertising Contract

Date: _____

Advertiser:		Campaign:	
Name:		Title:	
Address:		P.O. Number:	
City, State Zip:		O'Colly Account	
Phone:		OSU Account	
E-mail:		Sales Rep:	

Ad Details

Title: _____

Link: _____

Notes: _____

Description	Quantity*	Unit Price	Units	Cost
Top Leaderboard (728x90)			CPM	
Skyscraper (120x600)			CPM	\$ 0.00
Medium Rectangle (300x250)			CPM	
Leaderboard (728x90)			CPM	\$ 0.00
Button (120x60)			CPM	
Orange Pages (3 Month Minimum)			Months	\$ 0.00
Podcast Episodes (25 Episodes Minimum)			Episodes	
				\$ 0.00

* Banner ads are sold in blocks of 1,000 impressions with a minimum of 20 units for the first order.

0

Total

Payment Information

Discount

Cash	Check	Credit Card	Account

Amount Due: _____

Credit Card

New Customer?

Card Number		
Card Type	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	
Name on Card		
Expiration Date		

Signatures

O'Colly Sales Rep _____

Advertiser _____

Contract not valid unless it is signed by the representative of the The Daily O'Collegian Publishing Company.